



**Local, Woman-Owned Company Wins National Award for  
"Home-Based Business Champion of the Year" from the  
US Small Business Administration**

Murrieta, Calif. - Kimberly Davidson, owner of MBD Marketing, Inc. in Murrieta has been selected as the National Champion for the "Home-Based Business Champion of the Year" award for 2008, according to the U.S. Small Business Administration in Washington, D.C.

"Ms. Davidson is my first nomination to go to the National Level," said Paul Nolta, Business Consultant for the Inland Empire's Small Business Development Center in Riverside. "Ms. Davidson is a person who uses her professional expertise and talents to volunteer her time and services to small business interests."

Davidson has been invited to represent California and MBD Marketing in Washington, D.C. during National Small Business Week, April 21-23, 2008.

Each year since 1963, the President has issued a proclamation calling for the celebration of Small Business Week. National Small Business Week recognizes outstanding small business owners for their personal successes and contributions to our Nation's economy. This year, SBA will honor an estimated 26.8 million small businesses in America.

"America's small businesses are the engine that drives our economy," said President Bush.

Davidson started her business in May 2006 to provide affordable marketing services to the Temecula/Murrieta community. She volunteers much of her time and marketing expertise to the Murrieta Chamber of Commerce as the senior editor/designer for the *Ambassador* newsletter, chairwoman of their marketing committee and other various projects. Davidson also volunteers her time with many non-profit organizations in the area and donates her time to providing informative workshops to help small and home-based business owners with affordable and effective marketing techniques.

"I am so honored to have won this award at the national level," Davidson said. "Marketing is such a passion in my life and I am truly fortunate to be able to do what I love every day and call it 'work.'"